

Personal Shopping

INFORMATION SHEET

Some may consider this the easiest part of the job, but as a stylist, shopping on behalf of your clients takes a level of skill that is perfected with the right tools and knowledge, and of course with experience.

In our one day Personal Shopping training course, you can expect to gain the tools you need to be an effective personal shopper, whether you plan to practice this as a professional or as an individual that wants to brush up skills or work with friends.

We will guide you through a contemporary approach to shopping and give you a real life case study to work with. We will help you brush up your knowledge of retailers, identify your market, and teach you the practical process in a face to face consultation or online session.

Who

This one day course is perfect for everyone from all backgrounds - for total beginners looking to train a rewarding subject or for those who might be looking to perfect their existing personal shopping skills to use on future clients.

How

This online shopping course takes place in a live setting to enhance your learning experience and give you the opportunity to have all your personal questions asked and answered. Our expert Tutor will guide you through our detailed course structure, and you'll take part in a short assessment to finish. Over the course of the day you will learn everything you need to feel confident and competent in your future Personal Shopping sessions.

After

Following this course, you can use your skills in Personal Shopping as an Image Consultant, Personal Shopper or stylist, or to enhance your own skills shopping for yourself and friends. If you wish to continue your training and take your style business online, we also offer an easy-to-use step by step digital shopping system available in our Virtual Training courses for existing stylists.

What's required: There is no criteria expected to join us on our one day courses, you will be required to access our online course in a live zoom session and be prepared to have your camera on and attend the full session. One to one training is also available to help you shape your business the way you want. Please ask for further details. Find out more about our other one day courses: Colour Analysis, Style & Shape. Wardrobe Edit, Business Development - check our website for more information and various available dates.

FURTHER SUPPORT: After your training we offer monthly mentoring sessions, community support and modern ways to help your business grow. [Ask us about our styling community.](#)

£400

25% deposit of £99 secures your place on this course.

Balance payment due no less than 14 days prior to your course start date.

THE **i**IMAGE CONSULTING CO

07743 828174

es@theimageconsultingcompany.co.uk www.theimageconsultingcompany.co.uk