

# Business Development

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## INFORMATION SHEET

Whether your business is just starting or whether you're a consultant/stylist/professional that needs to level up, our business development course day will help you identify how your business needs to grow.

In this one day course we will work closely with you to discover what's needed in your business to create growth and reach your full potential. We'll share the tools you need to create a successful business as a personal stylist, image consultant, coach or similar.

Your teacher - mentor, coach and stylist Emmeline Stevens - has over 20 years experience in brand & business development with 15 years as a successful personal stylist. Emmeline will be guiding you through ways to develop your brand and reach the level of success you wish for.

## Who

This one day course is suitable for any business professionals looking to develop their skills within the styling, fashion or health and wellbeing industries. Starting from a total business novice to a total business pro - this course will give you the skills you need to move your business forward and encourage growth.

## How

This business development course will take place online to provide a live learning experience, and put you in direct contact with our business experts. You will be guided through everything from business action plans and goals, to business marketing and digital media. Explore your business's potential with us and walk away with the tools you need to achieve it.

## After

Following this course, you can use your skills in Business as an Image Consultant, Personal Stylist or to compliment other work in the wellbeing, style or fashion industries. If you wish to continue developing your business skills, you can receive direct support and mentoring under our business membership within our community. [Talk to us for more information.](#)

What's required: There is no criteria expected to join us on our one day courses, you will be required to access our online course in a live zoom session and be prepared to have your camera on and attend the full session. One to one training is also available to help you shape your business the way you want. Please ask for further details. Find out more about our other one day courses: Colour Analysis, Wardrobe Edits, Personal Shopping, Business Development - check our website for more information and various available dates.

FURTHER SUPPORT: After your training we offer monthly mentoring sessions, community support and modern ways to help your business grow. [Ask us about our styling community.](#)

£400

25% deposit of £99 secures your place on this course.

Balance payment due no less than 14 days prior to your course start date.

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